

Bryan A. Sarff, CFP®

intellicents investment solutions inc.

7101 College Blvd., Suite 620

Overland Park, KS 66210

www.intellicents.com

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This Brochure Supplement provides information about Bryan Sarff that supplements the intellicents investment solutions inc. Brochure, a copy of which you should have received. Please contact our Director of Operations at 507-377-2919 if you did not receive intellicents investment solutions inc.'s Brochure or if you have any questions about the contents of this supplement. Additional information about Bryan Sarff is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2- Educational Background and Business Experience

Bryan A. Sarff, CFP® born in 1970 received the following formal education after high school:

- 1990-1994 University of Missouri - Trulaske College of Business, Columbia, MO – Bachelor of Science: Marketing

Business experience includes:

- January 2024 – Present: Financial Consultant, intellicents investment solutions, inc.
- August 2012 – Present: Founder & CEO, True Wealth & Company LLC, Overland Park, KS
- September 2020 – Present: Co-Founder & Director, myTrueHR LLC, Overland Park, KS

Professional examinations, certifications and/or designations include:

- Certified Financial Planner (“CFP®”)
- FINRA Securities examinations: and Series 65
- Life, Accident & Health License

The CFP® designation is a financial planning credential awarded by the Certified Financial Planner Board of Standards, Inc. to individuals who satisfy their educational, work experience and ethics requirements. Recipients of the CFP® certification hold a bachelor’s degree (or higher) from an accredited college or university, have completed three years of full-time personal financial planning experience, and successfully completed the CFP® Certification Exam. In order to maintain the designation, CFP® holders must satisfy ongoing requirements which include at least 30 hours of continuing education every two years.

Certified Financial Planner Board of Standards, Inc. (“CFP Board”) owns the certification marks CFP, CERTIFIED FINANCIAL Planner™, and CFP® in the United States, which it authorizes use of by individuals who successfully complete the CFP Board’s initial and ongoing certification requirements.

Item 3- Disciplinary Information

intellicents investment solutions inc. (“iis”) is required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. iis has no information to disclose in relation to this item.

Item 4- Other Business Activities

intellicents investment solutions inc. is part of a consortium of companies that focus on providing employee benefit services to employers. The services include investment advisory services provided through iis, and through its affiliated companies: life, disability and health insurance services, and benefits consulting services that range from defined contribution retirement Plans to employee wellness programs.

For services provided by the affiliated intellicents investment solutions companies, the companies and Bryan Sarff may receive consulting fees and/or commissions on sales of any investment and insurance

product sold to clients. iis may also provide investment advisory services to the clients of the affiliated intellicents investment solutions companies; however, iis never receives commissions on any assets under management for which iis receives advisory fees.

1. Mr. Sarff is also registered as an Investment Advisor Representative (“IAR”) with another Registered Investment Adviser (“RIA”) outside of intellicents called True Wealth & Company LLC**. Mr. Sarff spends approximately 180 hours per month in this capacity.

2. Mr. Sarff also serves as the Co-Founder and Director of myTrueHR LLC. As the Director, Mr. Sarff is responsible for activities associated with HR consulting, payroll services, and employer benefits administration. Mr. Sarff spends approximately 10 hours of his time per month in this capacity.

3. Mr. Sarff is also the owner of 2 Doors LLC. Mr. Sarff spends approximately 1 hour per month in this capacity.

*intellicents investment solutions, inc. (“iis”) and True Wealth & Company (“True Wealth”) are not affiliated organizations except to the extent that iis and True Wealth have individuals that are dually registered between the two firms as Investment Advisor Representatives (“IARs”).

Item 5- Additional Compensation

Because of the nature and extent of the business intellicents investment solutions (iis and its affiliates) provides various custodians and mutual fund companies “revenue sharing” in the form of shareholder servicing fees, sub-transfer agency fees, 12b-1 fees and finder’s fees. These fees are fully disclosed to plan sponsors and participants and are passed on to the plan sponsor or the plan for use in offsetting plan related fees.

Mr. Sarff has additional business activities where compensation is received that are detailed in Item 4 above.

Item 6 - Supervision

Bryan Sarff is one of several supervised persons who give general advice on behalf of intellicents investment solutions and under the direct supervision of Mr. Nicholas Holmes. Inquiries about Bryan Sarff should be forwarded to Mr. Nicholas Holmes at 800-880-4015.