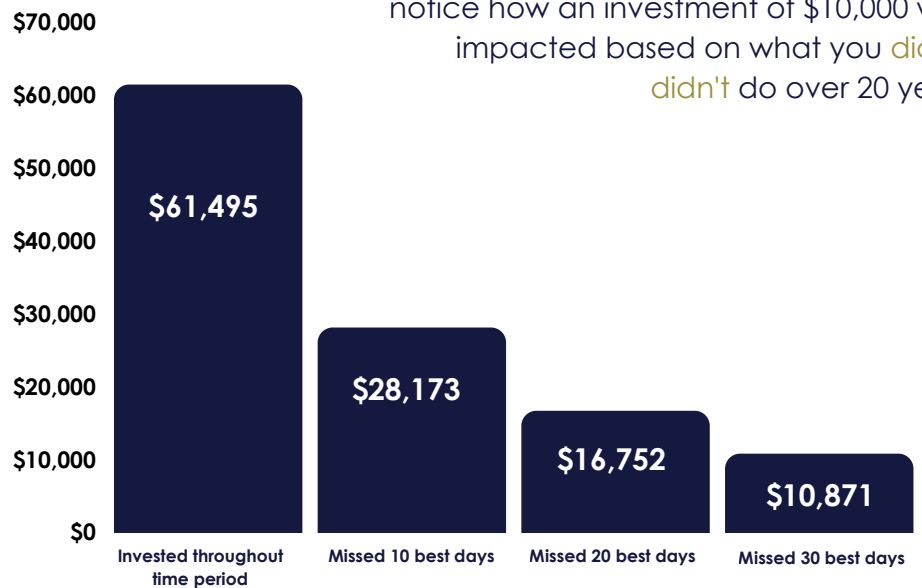


educating for financial freedom: stay the course during market volatility



avoid potentially hazardous shortcuts

missing just a few days of the market's best days can significantly hurt investment returns; and often, those best days were within one month of the worst trading days.



sources: 9/30/21 American Century. U.S. stocks are represented by the S&P 500 Index, an unmanaged index that is generally considered representative of the U.S. stock market. Index performance is for illustrative purposes only. It is not possible to invest directly in an index. 1Only period without a corresponding best day within one month was September 17, 2001. Past performance does not guarantee or indicate future results.

pro tip

don't get short-sighted when it comes to your long-term goals; it's not timing the market but time in the market.



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